



THE TIMES OF INDIA

Destination Gurgaon

DWARKA EXPRESSWAY SPECIAL

CONSUMER CONNECT INITIATIVE

properties with the least waiting period. Considered to be an investment paradise, Gurgaon has developed at a superb pace, and is today, a much sought-after destination for people and businesses alike."

On a concluding note, Pradeep Aggarwal, co-founder and chairman, Signature Global Group, asserts, "Dwarka Expressway has become a significant real estate investment destination owing to its vast potential for robust growth and expansion in the coming years. It provides an immaculate blend of strategic location, varied residential options, world-class amenities and easy accessibility via infrastructure development in the area. Fuelled by affordable property, good connectivity, tremendous upsurge in infrastructural development and future growth prospects, New Gurgaon is fast emerging as a vibrant residential and commercial hub in the National Capital Region. It continues to remain one of the relatively less expensive residential micro-markets within Gurgaon."

Accessibility and good existing connectivity has also worked in the favour of this region.

With many projects nearing completion and several others already been offered for possession on Dwarka Expressway, the ready-to-move-in segment has emerged as a big draw for homebuyers and investors alike in the area. Real estate experts too feel that an end-user prefers to buy ready-to-move-in/near-completion projects as it minimises uncertainty related to the delivery and offer immediate gratification for a buyer.

Rahul Singla, director, Mapsko Group, says, "Ready-to-move-in and nearing-completion segments would be highly sought after in the this auspicious season. Ready-to-move-in segment is a requirement of the Gurgaon realty market which has many buyers including expats. The nearing-completion projects will also attract a lot of buyers and investors as there would be no fear of losing their investments. The real estate is recuperating from the prolonged slow down, circle rates have been slashed and the market is upbeat. It is indeed the best time to buy/invest in Gurgaon to garner maximum profit."

In the festive season, the ready-to-move-in segment as well as projects which are nearing completion will be preferred by the buyers.

"The best time to buy/invest in property in Gurgaon is now more than ever because of the recent developments like price correction. Gurgaon is a realty hub which provides a great ground for investment. The



Ready-to-move-in homes attract buyers like never before

With a host of ready-to-move-in options across segments, Dwarka Expressway has emerged as buyer's paradise and is being considered by many

its investors and buyers alike," says Ravish Kapoor, director, Elan Group.

Adding further, Harikesh Ananthamurthy, executive director, business development, Experion Developers, says, "There is a clear indication abundantly understood that an end-user prefers to buy ready-to-move-in/near-completion projects as such projects minimise the uncertainty factor regarding the delivery of the project. Traditionally, the queries do perk up during festive season, but closures do take time. This year will be no different. With increasing number of queries, developers too are offering a number of options and schemes and other amenities for immediate living. It is always difficult to time the market and make accurate forecasts, but in our view, there has never been a better time to buy than now, especially with ready-to-move-



in/near-completion units available at attractive prices. As the confidence in the market improves and uncertainty on infrastructure issues vanishes, the market is bound to go up and prices are sure to escalate."

So, it can safely be stated that Gurgaon has become a destination for those who intend to buy houses in ready-to-move-in segment.

Vivek Singhal, president, Corporate Strategy, M3M Group, says, "The real estate sector of Gurgaon had taken a progressive approach and many realtors had launched projects with ready-to-move-in facility. These residences were also sold under the name of branded residences, for they had features and amenities which can be ascribed to a brand value. Other than these, the projects which are nearing completion would also be hot favourite as people would want to invest in

"This part of the year is indeed the best time to buy/invest in Gurgaon to garner maximum profit."

—Rahul Singla, Mapsko Group

FUTURE FORWARD

Dwarka Expressway has become a significant real estate investment destination owing to its vast potential for robust growth and expansion in the coming years

region has seen an impressive growth rate with surging demand for office spaces and promising infrastructural developments. Gurgaon is also a superb place for residential properties with world-class amenities and facilities being provided to its buyers. The region is affirmative to garner maximum returns on property to