

# Media

## M3M a Class Apart Realty Boutique

-M3M developing distinguished edifices-

An Introduction- M3M India Ltd., the 21st century boutique real estate developer proposes to be the creator of idyllic high-end city developments in the country by building classic designer projects. Established in 1985 as realty advisors under the futuristic leadership of Mr. Basant Bansal, with the valuable support of his brother Mr. Roop Bansal, Director, M3M India Ltd to achieve the core distinguishing factors of M3M within the Industry which are its innovative, unique & unparalleled concepts, multi dimensional realty solutions, and unmatched high service standards. Showing its commitment towards developing state- of-art real estate masterpieces, M3M has always strived to garner the best talent in the industry. The company has gained over 25 years of real estate expertise with diverse and complimentary talents from rich network of top notch Intermediaries, Financial Institutions, High Net worth Individuals and some of the most reputed developers in India, n turn amassing an FSI of more than \$1 billion for the first project 'Golf Estate'. Many more projects of the same stature to come up in the near future

M3M, a name synonymous with quality & reliability in realty advisory having in-depth connection with Architects, Financial Institutions and Business Houses, is ready to alter the skyline of the National Capital Region (NCR) with special focus in Gurgaon. M3M, with unique scope of professionalism & expertise in real estate, congregated over a number of years prides itself in adopting internationally reckoned practices followed by Global Leaders in construction industry to further the expansion of the group as premium realty developers.

M3M striving to set new benchmarks of quality in contemporary architecture & planning proposes to develop world class edifices in strategic partnerships with International level companies with a global presence. M3M footprints spread over the following areas:

Residential - Through constant pursuit of joy in creation, the M3M Group aims to contribute to the creation of a happy, networked society that is rewarding and secure. We seek to bring about a prosperous future that fulfills dreams and brings happiness to all our customers & investors. Offering "never experienced" high class luxury condominiums & Villas amid maximum open space, to the extent of 110%, for natural elements with world class amenities and a most luxurious living experience located at prime locations.

Commercial Space - We have prime commercial space with the belief of developing country's most luxurious shopping destination at various locations.

IT/ITES SEZs - We have land for IT/ ITES SEZs space, located in the heart of Gurgaon. With excellent connectivity and wide frontage, it is one of the most prime SEZ space. There are also huge chunk of land available for IT parks.

Educational & Institutional Zones - Cities require good schools and educational institutes. This is exactly why we have large land in institutional zones. These zones are in extremely close proximity to prime residential areas

Hospitality- We have tie-ups with renowned operating partners along with aptly located and conducive land to be developed into hotels.

M3M believes that the following are its principal competitive strengths:

\* All the proposed projects of M3M have clear land titles & requisite approvals ensuring no impediment to start development work.

\* Strong network with intermediaries, government agencies, local developers and landowners.

- \* All M3M sites are at locations, which are in high demand, have tremendous development potential and are commercially viable.
- \* An organization which believe in the ethos of transparency & Corporate Governance.
- \* All approved land passes are debt free.
- \* Ability to identify emerging trends in customer requirements and strong marketing network.
- \* Emphasis on building niche world class innovative Projects
- \* M3M is promoted and managed by a select team of best known Professionals having in depth understanding of Real Estate Sector including experts from diverse fields such as Engineering, Information Technology, Marketing, Finance, Hotel Management, Law and other Management Disciplines.

By adopting & adhering to global standards for its customers, M3M is positioned to occupy a place of pride in the reality development industry. Introducing the best of global designs and practices, creative but functional and practicing innovation utilising services of world renowned architects and engineers, M3M is erecting buildings in harmony with environs and aesthetically pleasing with dramatic landscapes and impressive façade.

With the aim to enhance the image of the nation by creating world class projects, M3M promises “To give the nation new horizons by expanding one idea into a concept of unimaginable advantages and offer a plethora of services and projects. M3M India Ltd intends to feature as the connoisseurs of impeccable taste and magnificence in real estate.”